

MICHAEL D. KURTZ

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QUALIFICATIONS

Highly organized and motivated international music industry professional with experience in the areas of music supervision, licensing, album production management and A&R.

PROFESSIONAL EXPERIENCE

MUSIC SUPERVISOR, CAIPIRINHA PRODUCTIONS; NEW YORK — 2009-2010

- Conducted all music research and licensing clearance for feature documentary film shot in 23 countries around the world, including music for trailers and promotional shorts.
- Worked directly with film director and editors to spot and edit music for feature length film.
- Sourced and licensed music for multi-media campaigns
- Negotiated all synchronization and master licenses within music budget.

CO-FOUNDER & PRODUCER, LONGJAUNT INC; PLANET EARTH — 2008

- Co-Founder and Producer of LongJaunt, a multimedia travel blog for **The Boston Globe** (<http://bostonglobe.longjaunt.com>). Special section helped the travel site win the 2008 Lowell Thomas Gold Medal for best online travel journalism site by the Society of American Travel Writers Foundation.
- Traveled to 25 countries on five continents chronicling the travel experience through written stories, interviews, photos and daily blog entries for The Boston Globe's online travel section.

A&R CONSULTANT, PUTUMAYO WORLD MUSIC; PLANET EARTH — 2008

- Scouted viable musical talent in regions around the globe including South America, Europe, Africa, the Middle East, South Asia, South East Asia and East Asia.
- Conducted in-country music research in global music markets and provided Putumayo World Music with monthly talent packages including artist albums and DVDs to be considered for future Putumayo projects and albums.

A&R AND PRODUCTION COORDINATOR, PUTUMAYO WORLD MUSIC; NEW YORK, NY — 2005-2008

- Oversaw and coordinated all aspects of production of Putumayo World Music CDs, DVDs and other products.
- Worked directly with Executive Producer on track research & selection, album sequencing and artist relations.
- Liaised with President of Business Affairs on licensing and contracting of artists and song selections.
- Managed all Sync license requests for music controlled by Putumayo's music catalogue.
- Coordinated with marketing and publicity departments on a daily basis to ensure accurate information within all marketing and publicity materials.
- Wrote and edited album liner notes, press releases, one sheets etc.
- **Produced Putumayo's World Music Hour**, the first commercially syndicated world music radio program available on more than 120 commercial and non-commercial stations in the United States, Canada and the Caribbean.
- Supervised the editing and mastering of all Putumayo albums with The Lodge mastering studio and other New York City-based studios.
- Conducted album/artist research and screened artists submissions.
- Served as the chief liaison between the record label and aspiring recording artists and talent management.

ALTERNATIVE SALES ACCOUNT EXECUTIVE, PUTUMAYO WORLD MUSIC; NEW YORK, NY — 2005

- Served as Account Executive for Putumayo's retail vendors in the Mid-Atlantic/Southeast region of the United States.
- Visited retail accounts for account maintenance and inventory documentation.
- Advised retail accounts on ways to improve product display and overall sales.

STUDIO ASSISTANT/ SECRETARY, PARAMITA MUSIC STUDIO; PELHAM, MA — 2004

- Wrote studio press releases.
- Contacted prospective clients.
- Organized and distributed company mailings.
- Developed marketing strategies for studio.

RADIO SHOW HOST, WMUA 91.1 FM UNIVERSITY OF MASSACHUSETTS RADIO; AMHERST, MA — 2003

- Produced and hosted weekly two-hour international music radio show.
- Booked musical guests for weekly interviews.

RADIO SHOW HOST, WSUM 91.7 FM MADISON STUDENT RADIO; MADISON, WI — 2001-2002

- Produced and hosted weekly two and a half-hour rhythm and blues radio show.
- Reviewed and filed new albums received from record labels into radio station's library.

EDUCATION

University of Massachusetts-Amherst **Bachelor of Arts with Honors, May 2005**

Degrees: BA *Ethnomusicology*, BA *Afro-American Studies*, BA *Portuguese*

Senior Thesis: Investigating Race and the Development of Hip-Hop Music in Bahia, Brazil.

Universidade Católica do Salvador- Bahia, Brazil. 6/03-6/04. Intensive study in Portuguese, Brazilian Colonial History, History of Brazilian Popular Music, Classical Guitar and Independent Research for Senior Thesis.

University of Wisconsin-Madison- 9/01-5/02. Undergraduate coursework in Spanish, Music History, Media Studies and Political Science.

SKILLS

- Languages: Fluent in Portuguese and Spanish.
- Computer: ProTools, Logic Pro, Reason, Wavelab, Microsoft Office Suite: Outlook, Excel, Word, Powerpoint, FileMaker Pro. Fluent in both Mac and PC platforms. 65 WPM.
- Music: Classical and Bossa Nova Guitar, Pandeiro and Piano.

TRAVEL EXPERIENCE

- Bosnia, Brazil, Bulgaria, Canada, China, Croatia, Dominican Republic, Ecuador, England, France, Germany, India, Ireland, Italy, Japan, Kenya, Korea, Laos, Lebanon, Mexico, Netherlands, Peru, Qatar, Serbia, Slovenia, Sri Lanka, Syria, Tanzania, Thailand, Turkey, and Vietnam.